



# **Guernsey** - Offshoring for the Chinese Market **focus on** **Funds and Wealth Management** 27th October 2009 Portman Ritz, Shanghai

Guernsey is a top tier international finance centre located between the United Kingdom and France.

The Island's leading position for offshore investment funds makes it a natural gateway for accessing Europe's capital markets. Guernsey also offers considerable expertise in the use of companies and trusts for wealth management solutions.

Indeed, Guernsey's international finance centre is ranked 12th in the world. A little known fact in Asia is that this ranking places the Island considerably higher than some better known competitors, such as Cayman (22nd) and BVI (34th).\*

So what makes the difference? Join us to find out why Guernsey is ideally positioned to provide investment fund and wealth management solutions to the Chinese Market.

Hear firsthand from leading experts in Guernsey and Shanghai and what they have to say about the Guernsey offshoring experience.

\*All rankings as classified in The Global Financial Services Index 5 (March 09) published by the City of London.

### Speakers include

**Lyndon Trott**, Chief Minister, States of Guernsey  
**Peter Niven**, Guernsey Finance  
**Jonathan Hooley**, Channel Islands Stock Exchange  
**Mark Whiteley**, Guernsey Registry  
**Paul Hodgson**, Butterfield Trust Guernsey  
**Marcus Leese**, Ogier Guernsey  
**Sean Cheong**, Collas Day Guernsey  
**Andy Chan**, Trident Fund Services HK  
**Yumei Zhang**, Louvre Group HK  
**Lynn Giovinnazzi**, Louvre Group Guernsey  
**Alex Adam**, Deloitte Guernsey

### Who should attend

CFOs/ Legal Counsels/ Business Development Directors/ Strategic Advisors/ Presidents/ CEOs/ General Managers

### Special Consulting Service Partner



### Agenda

08:15 - 09:00	Registration
09:00 - 09:20	Opening remarks Guernsey & Shanghai working together – How Shanghai will become an international finance centre by 2020
09:20 - 09:35	Introduction to Guernsey's Fund Industry
09:35 - 09:55	Session I: Company Structure – Implementing Issues
09:55 - 10:15	Session II: Guernsey – Gateway into Europe
10:05 - 10:35	Session III: Transfer pricing in China taking advantages of offshore planning
10:35 - 10:50	Tea Break
10:50 - 11:10	Session I: Wealth Management & Property Trust investment
11:10 - 11:30	Session II: Wealth Management & Property Trust investment Case Study
11:30 - 11:50	Session III: Company Registration & case study
11:30 - 11:50	Session IV: Why Guernsey?
12:10 - 12:30	Q & A
12:30 - 12:35	Closing remarks
12:35 - 13:15	Luncheon
13:15 - 15:00	Workshop in the afternoon (please stipulate which workshop you would like to attend) Workshop 1 – Company Registry Workshop 2 – Fiduciary Case Study Workshop 3 – Private Equity Case study Workshop 4 – What to expect from your fund administrator

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